



**Solution for SMS Planning,
Sending and Monitoring**

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EVOLUTION IN MOBILITY

WebSMS: a comprehensive Solution for fast and direct communication



A powerful and efficient system that allows you to **send and monitor single SMS or SMS groups** addressed to your users.

Why should you choose SMS?

- SMS have a **90% opening rate**
- **98% of SMS** are read within 5 minutes of delivery
- SMS is **accessible to anyone** who owns a mobile phone
- SMS reception is **not limited by data traffic**



WebSMS allows you to quickly send high-quality SMS that can vary in content and purpose



Marketing SMS

Promotions and personalized offers to enhance customer loyalty. Such SMS may include links to sponsored products or services



Transactional SMS

Automated SMS sent to support the users along their customer journey, such as order confirmation and delivery updates, including confirmation and security codes as OTPs



Service SMS

Confirming, sending or requesting appointments, important information, documentation, reservation links, and communication to employees

WebSMS is available as



Web Portal



API SMS



Email Gateway

Web Portal

A dashboard for desktops that does not require any installation. You can set different access levels and user permissions.

Main Features

-  Instant individual and fast massive SMS sending with the option of alias (sender personalization)
-  Scheduled and automated sending
-  Customization: creation of address books and SMS templates
-  SMS delivery status history



API SMS

You can easily integrate WebSMS with your business application and take advantage of its main functionalities through WebService.

Main Features

-  Fast SMS sending both individual or massive
-  Receipt of replies from the recipients
-  Alias (sender personalization)
-  SMS sending and delivery confirmation



Email Gateway

Allows you to use our Web Portal as a simple gateway to convert your emails into personalized SMS.

Main Features

-  High level of SMS customization with recipient personalization
-  Personal domain connected to customizable sending procedures according to your needs
-  Automatic simultaneous selection of multiple recipients
-  Sending and delivery confirmation



Benefits



High-Quality SMS

Reliable service: you have the SMS sending and delivery confirmation



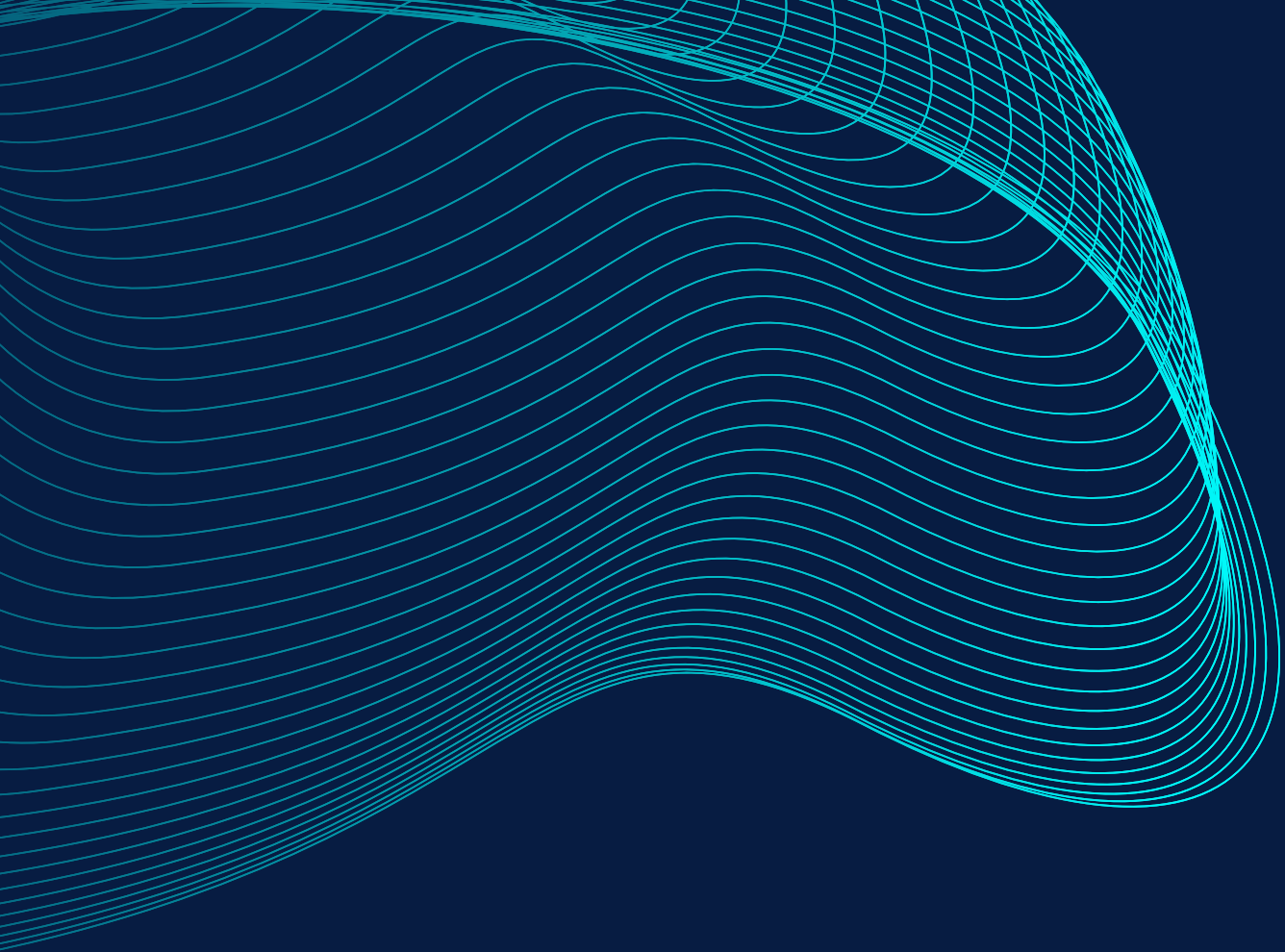
Smart Management

You can independently plan and manage SMS communications to customers and employees



Safe and Fast

Receiving SMS is not limited by data traffic and it's accessible to anyone who owns a mobile phone



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